

# cNotes

Spring 2016

## cPort is celebrating 85 years!

The Government Employees Credit Union of Maine, founded in 1931, was Maine's third credit union and Portland's first. GECU's membership consisted of government employees such as postal workers and military personnel.

In 2005, we changed our name to cPort Credit Union to better reflect the recent change in our charter, which now allows us to offer membership to anyone who lives or works in one of five counties: Cumberland, Kennebec, Androscoggin, Sagadahoc, and York.

In the past 85 years, cPort has seen banking evolve from our original handwritten ledgers to the computerized core processing we use today. We now serve over 17,000 members between our four branches in Portland, Augusta, and Scarborough as well as with our online and mobile "branches." With cPort's eBanking services, some of our members never enter a branch to do their banking. Through all of the change we've seen to banking in 85 years, however, our commitment to serving our members remains as strong as on the day we were founded.

Thank you for a wonderful 85 years. We look forward to serving our members into the future! Please join us for our Membership Appreciation Week in August when we'll continue to celebrate 85 years of cPort (see back page).



85<sup>TH</sup>  
ANNIVERSARY

## cPort's New eBanking is Almost Here!

Coming Soon! We are upgrading our online and mobile banking! At cPort, we strive to deliver the best financial experience to our members – in our branches, on the phone, and through our online and mobile technology. As always, our dedicated staff will be ready to assist you with any questions you may have.



Stay tuned for more updates as we get ready to launch our new eBanking! Subscribe to our eNewsletter at [cportcu.org/enews](http://cportcu.org/enews), check out our website at [cportcu.org/online-banking](http://cportcu.org/online-banking), and watch your mail for more information.

# Join us at cPort's Annual Meeting

**Wednesday, May 18, 2016**  
**Riverside Branch & Main Office**  
**Portland • 7:30am**

Join us for our Annual Meeting to hear reports on cPort's performance and activities in 2015 from our Board of Directors and President & CEO. Continental breakfast will be served.

All members are welcome! Please RSVP to [info@cportcu.org](mailto:info@cportcu.org) or 1-800-464-0253 by Wednesday, May 4, if you plan to attend.

## Announcing cPort Lunch & Learns!

Mark your calendars for cPort's new Lunch & Learns. Presented by Gary Slipp and James LeBlond from Northeast Planning Associates, these free sessions will outline key topics related to retirement and estate planning over complimentary lunch.

### **Social Security, Medicare, and Your Retirement**

Wednesday, May 4th | 12-1 pm

### **Essentials of Estate Planning**

Tuesday, June 7th | 12-1 pm

### **Retirement Plans for Small Business and the Self-Employed**

Wednesday, July 13th | 12-1 pm

Please RSVP to Chelsea at [clugiano@cportcu.org](mailto:clugiano@cportcu.org) or 207-253-4142. Lunch & Learns will be held at cPort's 285 Forest Avenue branch conference room.

Financial planning offered through Northeast Planning Associates, Inc. (NPA) a registered investment adviser. Securities and advisory services offered through LPL Financial, a registered investment adviser and member FINRA/SIPC. NPA and LPL Financial are unaffiliated.

## Message from the CEO

Happy Spring! Spring means longer days, warmer weather, and new growth. I am pleased to inform you that in 2015 we grew our membership at a rate faster than any other credit union in the state of Maine! Thank you for your membership and for referring your friends and family to bank with cPort. We grow by making connections, and we like to thank our members by offering a \$50 Refer-a-Friend bonus year-round when you refer a friend or family member to cPort.



We hope you will join us for our Annual Meeting on Wednesday, May 18<sup>th</sup> at 7:30am. We will discuss cPort's performance and activities in 2015 and offer a light continental breakfast for guests. This is a great opportunity for you to meet our staff and Board, enjoy the company of fellow members, and leave with a door prize, too!

This spring marks the 9<sup>th</sup> year of our scholarship program. We've renamed the scholarship program to cPort University, complete with a school seal! cPort University has grown to reach nine local schools in Portland, Augusta, and Scarborough. cPort employees will soon be reviewing over 1,200 application essays from students in grades 3-6 to select college scholarship recipients. We will share the results of this year's cPort University program on our website and Facebook page so our members can enjoy the impact of the program in our schools.

We are also launching our new eBanking system soon with a new Picture Pay options for bills, improved P2P payments, a robust Personal Finance Manager to view all of your finances in one place, biometric log in, and many more upgrades and improvements. As always, our goal is to deliver the best financial experience to our members!

I hope that you enjoy the warmer weather and longer days this spring in Maine. If you have any suggestions or questions about how cPort can better serve you, please feel free to contact me at 207-253-4111 or [eardito@cportcu.org](mailto:eardito@cportcu.org).

Sincerely,  
Gene Ardito  
President & CEO



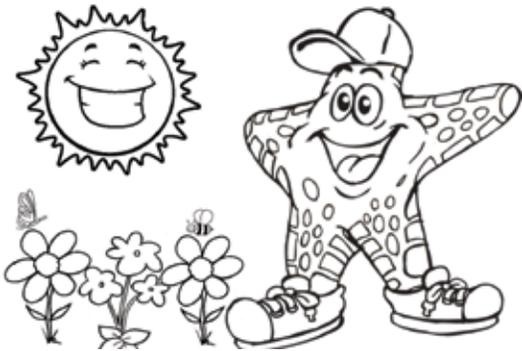
## Coloring Contest for Earnie Savings Account Members!

All Earnie Savings Account holders ages 12 and under can participate in our Spring Coloring Contest!

Parents, kids can pick up a coloring sheet at any of our branches, or you can download at [cportcu.org/coloringcontest](http://cportcu.org/coloringcontest).

Return entries to your local branch by April 30th, and we'll choose one winner at each branch! Winners receive an extra stamp in their Earnie Savings Passport.

**HAPPY SPRING!**



## Enter cPort's 2017 Calendar Photo Contest

We want to feature YOUR photos in our 2017 cPort calendar, which we offer to members in our branches every December. We will be choosing 12 photos to be included in the calendar, and one Grand Prize winner will get \$150 and be featured on the front of the calendar! Learn more about the calendar photo contest at [cportcu.org/photocontest](http://cportcu.org/photocontest).

**TO ENTER:**  
Please submit your landscape oriented, digital photo entries to [photo@cportcu.org](mailto:photo@cportcu.org) by July 15, 2016.



### Holiday Closings

(cPort's Holiday Closings are determined by the Federal Reserve's closings calendar.)

**May 30<sup>th</sup>** - Memorial Day



**cportcu.org**  
Toll free: 1-800-464-0253  
CU Phone: 1-888-306-0033



#### BRANCHES

##### **Portland Riverside (Main Office)**

50 Riverside Industrial Parkway  
Portland, Maine 04103  
P: (207) 878-6200

##### **Portland Forest Avenue**

285 Forest Avenue  
Portland, ME 04101  
P: (207) 200-2300

##### **Augusta**

399 Western Avenue  
Augusta, Maine 04330  
P: (207) 623-1001

##### **Scarborough**

313 US Route 1  
Scarborough, Maine 04074  
P: (207) 883-2448

##### **Lobby Hours**

Monday – Thursday:  
8 am – 5 pm  
Friday: 8 am – 6 pm  
Saturday: 8 am – 12 pm

##### **Drive-up Window Hours**

Monday – Thursday:  
7:30 am – 5 pm  
Friday: 7:30 am – 6 pm  
Saturday: 8 am – 12 pm

Federally insured by NCUA  
Equal Housing Lender  
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## Membership Appreciation Week is August 1<sup>st</sup>-5<sup>th</sup>!

To celebrate 85 years of cPort and YOU, our loyal members, we're bringing you a week filled with fun at our Membership Appreciation events! Each day, we will celebrate at a different branch with a free Mainely Burgers food truck lunch from 12:00-1:30. We will also have prizes, music, and a chance to enter for a different prize every day! You won't want to miss this!

**Monday 8/1**- Scarborough Branch (313 US Route 1, Scarborough)

**Tuesday 8/2**- Augusta Branch (399 Western Avenue, Augusta)

**Wednesday 8/3**- Forest Avenue Branch (285 Forest Ave, Portland)

**Thursday 8/4**- Riverside Branch (50 Riverside Industrial Pkwy, Portland)

**Friday 8/5**- Grand Prize Drawing



## cPort Night at Sea 2016!

**Sunday, August 7, 2016**

**The Bay Mist • Casco Bay Lines, Portland • 5:00 – 8:00pm**

Tickets: \$20 per person

To conclude a great Membership Appreciation Week, join us for a night of dinner and dancing – at sea! We are looking forward to another beautiful cruise around Casco Bay to say "Thank You" to our members! Enjoy the beautiful views of Casco Bay with dinner, raffle prizes, and dancing to music for all ages.

Tickets will go on sale on April 4, 2016, and will be available on a first-come, first-served basis. Purchase them at your local branch or by calling 1-800-464-0253.