## 2023

ANNUAL REPORT

Photo taken by cPort member Kristen F.



Federally insured by NCUA cPort is an Equal Housing Lender NMLS ID: 409174

## **Our Vision**

To deliver the best financial experience to our members

A DESCRIPTION OF

Photo taken by cPort member Kristen F.

### **Our Values**

#### CURRENT

We continuously strive to deliver innovative and leading-edge solutions to meet your changing needs.





#### CONFIDENCE

We are financially strong and operate responsibly to generate long-term value and stability.

#### CHARACTER

We treat you honestly and with respect, dignity, fairness, and professionalism.

#### COMMUNITY

We are local and care deeply about the communities in which we live and work.

#### COOPERATIVE

We value our relationship with you and provide the best and most appropriate financial services.

#### Message From cPort's CEO



As we look ahead to 2024, I would like to thank our members and employees for making 2023 another excellent year for cPort. This past year, our membership base surpassed 32,000, a testament to your loyalty and confidence in our services. Together, we have maintained cPort's position as a leader in our communities.

In today's challenging economic climate, many individuals are navigating financial uncertainties. At cPort, we stand by you, offering personalized solutions and comprehensive resources to move you through these tough times. If you have any questions, please don't hesitate to reach out to us. Our team will continue to take every opportunity to support our members' evolving financial needs.

Our commitment to excellence and community-building has been recognized far and wide. We were honored to be awarded Best in State Credit Union by Forbes and named a Best Place to Work in Maine for the seventh year. Moreover, we received the Outstanding Community Partner award from ProsperityME, a validation of our efforts to enrich the communities we serve.

Our impact reached beyond our branches into our local communities. Through volunteer work, partnerships, and donations, we have strengthened the areas where we live and work. We have actively supported several initiatives, including the Great University Campaign, Olympia Snowe Women's Leadership Institute, The Campaign for Ending Hunger, the Boys and Girls Clubs, and the Equality Community Center.

2023 marked the 16th anniversary of the cPort Career Aspiration Program. We remain committed to inspiring our future generations, supporting them with the necessary skills and resources for a successful future. Since 2008, the Career Aspiration Program has served nearly 10,000 students and awarded over \$125,000 in scholarships. We are thankful for the schools and organizations who continue to support the program to help inspire and encourage our future leaders.

If you have any questions or thoughts, our Member Care team is just a call away at 800-464-0253. Please feel free to ask for me personally; your feedback is invaluable in helping us improve our members' experience. We look forward to serving you in 2024!

Gene Ardito President & CEO

# 32,464 MEMBERS

2023 HIGHLIGHTS

OVER \$115,000 DONATED TO LOCAL COMMUNITY ORGANIZATIONS





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**T**116,923

Calls from members received by our Member Care Team

**13,717** LOANS OUTSTANDING

ZON 268,672 ATM Cash Withdrawals

**ទ័ទ័ទ័ទ័** \$304,669,343 LOANS TOTAL AMOUNT



#### CPORT CREDIT UNION CAREER ASPIRATIONS PROGRAM

cPort is proud to partner with elementary schools and organizations in our communities to provide the cPort Career Aspirations Program to help raise aspirations in our local students. In 2023, we celebrated 16 years of our Career Aspirations Program. We partnered with six elementary schools and one after-school club in Portland, Augusta, and Gardiner. cPort received over 400 Career Aspiration essays and awarded over 65 students with scholarships. This program continues to be the heart of cPort, and we are proud to have impacted over 9,750 students in our local communities

CAREER

ASPIRATIONS

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and awarded over \$125,000 in scholarships over the past sixteen years. We look forward to working with many more wonderful students in the future.

> Farrington · Gilbert · Hussey · Lincoln Reiche · Talbot Boys & Girls Club of Kennebec Valley

#### GIVING BACK TO THE COMMUNITIES IN WHICH WE LIVE AND WORK

In 2023, cPort contributed over \$115,000 to many local organizations, including the following:

- Alzheimer's Association
- American Heart Association
- Amjambo Africa
- Augusta Food Bank
- Augusta Teen Center
- Barbara Bush Children's Hospital
- Boys & Girls Club of Kennebec Valley
- Boys & Girls Clubs of Southern Maine
- Campaign for Ending Hunger
- Catholic Charities
- Cross Cultural Community Services
- Cultivating Community
- Equality Maine
- Foundation For Portland Public Schools
- Free ME From Lung Cancer
- Furniture Friends
- USM Great University Campaign
- Greater Portland Immigrant Welcome Center
- Harold Alfond Center for Cancer Care
- Immigrant Legal Advocacy Project (ILAP)
- Institute For Family-Owned Business
- Kennebec Valley YMCA
- Maine Children's Alliance
- Maine State Troopers Foundation
- Make-A-Wish
- Olympia Snowe Women's Leadership Institute
- Portland Ovations
- Portland Trails
- Portland Wheelers
- ProsperityME
- STRIVE
- The Telling Room
- United Way of Southern Maine









#### **OUR CREDIT UNION AT A GLANCE**



#### NET INCOME (THOUSANDS \$)



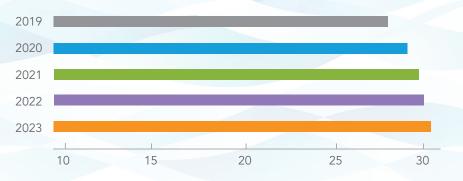
#### TYPES OF DEPOSITS



Savings \$118,272,340 Checking \$89,940,062 Money Market \$74,350,197 Share Certificates \$62,863,825 IRAs \$10,134,407 Club Accounts \$9,726,963



#### MEMBERS (THOUSANDS)



#### TYPES OF LOANS



Mortgages and Home Equities \$169,561,007 Vehicle Loans \$71,047,649 Commercial Loans \$38,347,503 Unsecured Loans \$18,218,820 Other Loans \$5,509,285 Higher Education Loans \$1,985,079

#### COMPARATIVE BALANCE SHEET (UNAUDITED)

AS OF DECEMBER 31, 2023 AND DECEMBER 31, 2022

	DEC 31, 2023	DEC 31, 2022	INCREASE (DECREASE)	PERCENT CHANGE	
ASSETS					
UNSECURED LOANS VEHICLE LOANS MORTGAGE AND HOME EQUITY LOANS HIGHER EDUCATION LOANS COMMERCIAL LOANS ALL OTHER LOANS	18,218,820 71,047,649 169,561,007 1,985,079 38,347,503 5,509,285	21,789,392 75,800,441 161,274,420 2,256,204 31,734,413 6,436,497	(3,570,572) (4,752,792) 8,286,587 (271,125) 6,613,090 (927,212)		
TOTAL LOANS	304,669,343	299,291,367	5,377,976	1.80%	
CURRENT EXPECTED CREDIT LOSS CASH AND OVERNIGHT SECURITIES INVESTMENTS FURNITURE & FIXTURES LAND AND BUILDING OTHER ASSETS	(3,754,392) 58,593,198 26,119,182 1,553,246 10,423,731 11,064,907	(806,789) 60,698,272 33,979,716 1,741,793 10,656,677 10,368,163	(2,947,603) (2,105,074) (7,860,534) (188,547) (232,946) 696,744		
TOTAL ASSETS	408,669,215	415,929,199	(7,259,984)	-1.75%	
LIABILITIES & EQUITY					
OTHER LIABILITIES	4,706,148	3,226,434	1,479,714		
SHARES MONEY MARKET SHARES CLUB ACCOUNTS SHARE DRAFTS IRA SHARES IRA CERTIFICATES SHARE CERTIFICATES	118,272,340 74,350,197 9,726,963 89,940,062 4,019,905 6,114,502 62,863,825	138,752,856 84,737,678 10,801,347 101,480,077 4,411,468 5,596,873 30,409,559	(20,480,516) (10,387,481) (1,074,384) (11,540,015) (391,563) 517,629 32,454,266		
TOTAL SHARES	365,287,794	376,189,858	(10,902,064)	-2.90%	
TOTAL LIABILITIES	369,993,942	379,416,292	(9,422,350)	-2.48%	
REGULAR RESERVES UNDIVIDED EARNINGS UNREALIZED LOSS - INVESTMENT SECURITIES	8,912,630 31,619,833 (1,857,190)	8,912,630 29,719,862 (2,119,585)	0 1,899,971 262,395		
TOTAL EQUITY	38,675,273	36,512,907	2,162,366	5.92%	
TOTAL LIABILITIES AND EQUITY	408,669,215	415,929,199	(7,259,984)	-1.75%	
MEMBERS	32,464	29,994	2,470	8.23%	
NUMBER OF LOANS	13,717	13,620	97	0.71%	

#### STATEMENT OF INCOME AND EXPENSE

(UNAUDITED)

FOR THE PERIOD ENDED DECEMBER 31, 2023

INCOME	
INTEREST INCOME FROM LOANS INTEREST INCOME FROM INVESTMENTS MISCELLANEOUS INCOME	15,943,737 2,945,963 10,919,684
TOTAL INCOME	29,809,384
EXPENSES	
COMPENSATION & BENEFITS TRAVEL & CONFERENCE OFFICE OCCUPANCY EXPENSE OFFICE OPERATIONS EXPENSE EDUCATIONAL AND PROMOTIONAL EXPENSE LOAN SERVICING EXPENSES PROFESSIONAL AND OUTSOURCED SERVICES EXAMINATION AND SUPERVISION FEES MISCELLANEOUS OPERATING EXPENSE LOAN LOSS PROVISION LOSS (GAIN) ON DISPOSAL OF FIXED ASSETS	9,267,139 155,241 799,216 2,647,568 471,654 320,936 4,971,045 79,048 168,814 3,200,607 788
TOTAL NON INTEREST EXPENSE	22,082,056
DIVIDENDS PAID ON SHARES	4,248,826
NET INCOME	3,478,502

#### **BOARD OF DIRECTORS**

Gene Ardito
Scott Paquet
Traverse Fournier
Jim Cloutier
Quincy Hentzel
Keith Canning
Didier Hakizimana
Linda McLean
Barbara Wood

Director, President, CEO Director, Chair Director, Vice Chair Director, Treasurer Director, Secretary Director Director Director Director Director

Photo taken by cPort member Ron L.

#### **About cPort Credit Union**

cPort Credit Union was founded in 1931 as the Federal Employees Credit Union of Maine. At the time, we were only the third credit union in the state of Maine. Shortly after our original founding, we changed our name to Government Employees Credit Union of Maine, in order to better reflect our charter and membership requirements.

What started as an organization run out of our first manager's desk drawer eventually grew to occupy the post office building at 125 Forest Avenue in Portland. Our headquarters moved to 555 Forest Avenue in 1986, and ten years later moved to our current location at 50 Riverside Industrial Parkway. cPort has five branches located in Portland, Augusta, and Scarborough.

Previously, our membership consisted of government employees, such as postal workers and military personnel. In 2005, we changed our name to cPort Credit Union, again to better reflect the recent change in our charter, which now allows us to offer membership to anyone who lives or works in one of five counties: Cumberland, Kennebec, Androscoggin, Sagadahoc and York.

At cPort, we strive to deliver the best financial experience to our members. We connect with you, our members, through a high level of personalized service and through convenient banking technology. We connect with our communities by giving back to the areas that we serve.



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