



# cNotes

**Summer 2025**

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*Kelsey Marquis, cPort Credit Union's President & CEO*

## A Bright Future for cPort Credit Union

In early June, cPort Credit Union bid farewell to its former President & CEO, Gene Ardito, who retired after 22 years of dedicated service. Stepping into the role is Kelsey Marquis, who has been appointed as the new President & CEO. Kelsey's connection to cPort runs deep, having first joined the team as a teller in 2010. Since then, she has demonstrated a remarkable ability to lead and inspire others, earning her a reputation as a dynamic and driven professional. Her ascent to President & CEO is a testament to her dedication, vision, and unwavering commitment to cPort's mission and values. The entire cPort team is enthusiastic about this new chapter in our journey as we continue to grow and support our members and communities with Kelsey at the helm.

Kelsey's professional journey is a shining example of perseverance and excellence. From her beginnings at cPort, she conquered challenges across multiple roles, rising from Teller, to Accountant, and eventually to Chief Operating Officer and Chief Financial Officer.

Her academic accomplishments—including a master's degree in Business Administration and Leadership from St. Joseph's College, along with an undergraduate

degree in Accounting and Economics from Bryant University—have further enhanced her ability to bring transformative ideas to the table.

Beyond her work at cPort, Kelsey is a dedicated community advocate, contributing her expertise to organizations such as CA\$H Maine and The Olympia Snow Leadership Institute. Her passion for community involvement underscores her commitment not only to cPort, but to the people and neighborhoods we serve.

Under Kelsey's leadership, cPort Credit Union is positioned for a future filled with innovation, growth, and lasting impact. Her vision for empowering our members, employees, and communities reflects the essence of what cPort stands for. Kelsey herself has said, "cPort is such a special place. To be a part of the impact we have on our members, employees, and communities we serve is an incredible honor."

As we welcome Kelsey to her new role, we reaffirm our commitment to excellence and look forward to the exciting opportunities that lie ahead with her guiding us. Join us in celebrating Kelsey Marquis as our President & CEO and in embracing the promising future of cPort Credit Union.

## Message from the President & CEO



It is with great pride, gratitude, and excitement that I assume the position of President & CEO of cPort Credit Union. Throughout my tenure here, I have had the privilege of witnessing the organization's steadfast commitment to supporting our members, employees, and communities. Today, I am honored to continue that legacy by steering cPort, with our incredible team, into a promising future.

One of the things that makes cPort such a special place is the deep connection we share with you, our members. I am excited to get to know many of you during our annual Member Appreciation Week in August, a time to celebrate and strengthen these connections. Whether it's providing tailored financial solutions, supporting our communities, or being a trusted partner in your financial journey, we are here for you every step of the way. It's your trust and aspirations that inspire us to innovate and grow every day.

As we look to the future, rest assured that cPort's unwavering dedication to you remains at the heart of our mission. Together, we will continue building on our strong foundation of service, innovation, and responsibility, while staying true to the vision and core values so passionately created and cultivated by former President & CEO, Gene Ardito, during his 22-year tenure. We are incredibly grateful for Gene's remarkable contributions and leadership, both of which have shaped the organization into what it is today.

I am also delighted to share that our Lewiston branch is progressing nicely, with an anticipated open date this fall. This opening marks an exciting milestone as cPort expands its reach to serve even more members and communities. Our Lewiston location will be a place where we can continue to build meaningful connections, offer personalized financial guidance, and champion local aspirations. I look forward to seeing many of you there as we create another welcoming space that reflects the values and spirit of who we are.

Thank you for placing your trust in cPort and allowing us to be a part of your journey. I warmly invite you to reach out to me at 1-800-464-0253 to share your thoughts or simply stop by for a conversation—I'm here to listen. Your feedback, ideas, and pursuits have always been invaluable to us and will continue to be so. I look forward to collaborating with you, supporting your financial goals, and accomplishing great things together as a community. Together, there is so much we can accomplish!

Here's to a future filled with growth, opportunity, and shared success.

**Kelsey Marquis**  
President & CEO  
cPort Credit Union



## Attention Photographers!



The 2026 Calendar Contest is closing soon.

Time's running out to show off your photography skills for cPort's 2026 calendar contest!

Head to [cportcu.org/calendar](https://cportcu.org/calendar) and send in your best shots by 7/31/2025.

## Central Maine Medical Center Partnership



cPort has partnered with Central Maine Medical Center (CMMC) to support the health and well-being of Lewiston and neighboring communities. With a \$10,000 sponsorship, this collaboration signifies more than just a union; it represents a shared vision of fostering community development and enhancing the quality of life for our members and neighbors.

## The Roux Institute Partnership



In a display of innovative collaboration, cPort Credit Union has partnered with Northeastern University's Roux Institute to leverage data analytics for enhanced operational efficiency. This partnership highlights the convergence of student's academic drive, as well as career development.



*Celebrating 18 Years of Inspiring Futures*

# cPort Credit Union's Career Aspirations Program

## A Milestone in Empowering Young Minds

This year marks the 18th anniversary of cPort Credit Union's Career Aspirations Program, a cornerstone of our commitment to inspiring the dreams of elementary school students across Maine. Since 2008, the program has encouraged young minds to envision life beyond high school, fostering hope and ambition in our surrounding communities.

Through workshops in local elementary schools, students share their career dreams in essays, which are reviewed by cPort staff. Over the past 18 years, cPort has awarded over 1,300 scholarships, helping students take their first steps toward a bright future. This year alone, cPort staff read more than 200 essays and selected over 40 winners, highlighting aspirations as diverse as becoming scientists, artists, teachers, and healthcare professionals.

Beginning next year, cPort will introduce the Gene Ardito Scholarship Award, named in honor of our former President & CEO who was instrumental in championing the Career Aspirations Program from its inception. This special award will recognize a student whose essay demonstrates significant impact and potential—celebrating their dedication to community and the strength of their personal values.



The program's success wouldn't be possible without the collaboration of teachers, principals, parents, and community partners. Their dedication has been crucial in nurturing students' potential and ensuring the program's continued impact. "The Career Aspirations Program reflects everything cPort stands for—empowering communities, supporting youth, and investing in a brighter tomorrow," says Kelsey Marquis, cPort's President & CEO.

As we celebrate this milestone, cPort remains committed to expanding the program. Our goal is to inspire more students and deepen the conversation about career aspirations. We believe every child deserves the chance to dream big and achieve their fullest potential.

Thank you to everyone who has made these 18 years possible. Here's to inspiring futures, one student at a time!

## Progress Update on cPort's New Lewiston Branch Construction and Gene Ardito's Last Walk Through

The construction of our new Lewiston branch is advancing steadily, with the opening date set for October 2025. The anticipation and excitement around this new addition to our branches is overwhelming, reflecting the community's eagerness to benefit from enhanced financial services and community engagement that the new branch will offer.

 cPort Credit Union  
**Lewiston**  
*Serving Members. Building Community.*



Former cPort President & CEO, Gene Ardito poses with current cPort President & CEO, Kelsey Marquis.



[cportcu.org](https://cportcu.org)

Toll Free: 1-800-464-0253

CUPhone: 1-888-306-0033

Online Chat Support: [cportcu.org](https://cportcu.org)

#### BRANCHES

##### Portland Riverside (Main Office)

50 Riverside Industrial Parkway  
Portland, Maine 04103

##### Portland Forest Avenue

285 Forest Avenue  
Portland, Maine 04101

##### Portland Middle Street

35 Middle Street  
Portland, Maine 04101

##### Augusta

399 Western Avenue  
Augusta, Maine 04330

##### Scarborough

313 US Route 1  
Scarborough, Maine 04074

##### Lewiston (Opening Fall 2025)

321 Main Street  
Lewiston, Maine 04240

#### LOBBY & DRIVE-THRU HOURS

**Monday-Friday:** 8 am–5 pm

**Saturday:** Closed

#### CALL CENTER & CHAT SUPPORT

**Monday-Friday:** 8 am–5 pm

**Saturday:** 8 am–12 pm

#### HOLIDAY CLOSINGS

##### Independence Day

Friday, July 4, 2025

##### Labor Day

Monday, September 1, 2025

##### Indigenous Peoples' Day

Monday, October 13, 2025

##### Veterans Day

Tuesday, November 11, 2025

The articles in this publication are for general information only and are not intended to provide specific advice or recommendations for any individual. We suggest you consult your attorney, accountant, financial or tax adviser with regard to your individual situation.



eStatement

THREE  
CHANCES  
TO WIN!

# \$1,000 Giveaway\*

✓ Opt-in to win!

## Three cPort Members Enrolled In eStatements Will Win!

By choosing eStatements over paper, you'll be eligible to win \$1,000! Signing up has never been easier, with three convenient ways to opt-in. If you currently receive eStatements, you are automatically entered in the giveaway. Visit [cportcu.org/estatement-giveaway](https://cportcu.org/estatement-giveaway) for details.



\*This sweepstakes is subject to the cPort Credit Union Sweepstakes Rules ([cportcu.org/sweepstakes-rules](https://cportcu.org/sweepstakes-rules)). All members that are enrolled in eStatements and have all accounts in good standing as of August 8, 2025 at 4 PM will be automatically entered into the sweepstakes. There will be 3 winners drawn, each receiving one \$1,000.00 prize. Prizes will be deposited into the primary savings account of the winner within 30 days of notice of winning. Any winner that has unenrolled from eStatements or is no longer in good standing at the time the prize will be distributed will be deemed ineligible, and a new winner will be chosen. Questions or requests to opt-out of the sweepstakes may be directed to the Marketing team at [marketing@cportcu.org](mailto:marketing@cportcu.org) or at cPort Credit Union, 50 Riverside Industrial Parkway, Portland, ME 04013.



Scan this QR Code  
for more details!

## cPort Credit Union's Member Appreciation Week 2025

Join Us for Free Food Truck  
Lunches & Giveaways!

**Monday, August 4, 11:30 - 1:30**

313 US Route 1, Scarborough  
*PB&ME for lunch!*

**Wednesday, August 6, 11:30 - 1:30**

399 Western Ave, Augusta  
*Mainly Burgers for lunch!*

**Friday, August 8, 11:30 - 1:30**

50 Riverside Industrial Pkwy, Portland  
*Mainly Burgers for lunch!*